



Driver Retention Program

Driver Retention

CostDown Consulting's Driver Retention Program guides your company in the development of an effective retention program that addresses your specific Driver Turnover issues.

PROGRAM OVERVIEW:

- Identification of your specific Driver Turnover issues
 - High-level accountability for Retention
 - Development of Work Life Improvement initiatives
 - Training of Driver Managers on 'soft skills' and retention techniques
-

PROGRAM SUMMARY:

1. Design and results quantification of a Driver Survey that defines by driver profile and terminal profile exactly what your company's turnover issues are.
2. Establishment and training of a 'Work Life Improvement Committee' initially facilitated by CostDown Consulting, chaired by a high-level company officer and permanently staffed by key personnel from Operations and Recruiting.

The committee will have on-going responsibility for design, implementation and monitoring of new programs that address your specific turnover issues.

Note: After 3-5 weeks, the committee will be sufficiently trained and developed to function without CostDown Consulting's guidance.

3. Joint development of proven low-cost retention program initiatives with your Work Life Improvement Committee. Examples include: Driver Mentor, Home Time Rewards, Shared Savings, Recognition and New Employee Guarantee Programs.
4. Driver communication campaign that provides survey results, announcement of committee formation and details about new Work Life Improvement programs.
5. Comprehensive Driver Manager training in Driver Retention and Management Skills focused on 'Loyalizing' your drivers through recognition, motivation, communication, appreciation and problem resolution.

CostDown Consulting's Driver Retention Program provides low-cost solutions that address your worst turnover influences. Our programs have reduced client Driver Turnover by up to 40%; saving companies like yours hundreds of thousands of dollars.

For a free consultation regarding your driver turnover issues and to discuss how CostDown Consulting can help you reduce your costs through improved Driver Retention; please contact:

Joe White

JoeWhite@CostDownConsulting.com

404.542.3761 Mobile

770.995.6071 Office