



President's Resource Program

## President's Resource Program

---

CostDown Consulting's President's Resource Program provides trucking company Owners, CEOs and Presidents with an on-demand resource to perform those special projects that are beyond the capabilities or demands of in-house staff.

### PROGRAM OVERVIEW

- Use CostDown Consulting to supplement your existing staff
- Engage us on a Project, Monthly or Quarterly basis
  - Preferential Scheduling provided for Monthly & Quarterly Clients
- We provide the analysis, training, reports, programs and recommendations required to resolve your special problems and needs

---

### PROGRAM SUMMARY

Engage CostDown Consulting on a Project, Monthly or Quarterly Basis.

#### Project Basis:

- Research and Analysis of Company Performance in Total or by Segment
- Terminal Trouble Shooting – Analysis and Recommendations
- Employee Training Programs
- Facilitate Operations, Safety or Quality Improvement Committees
- Employee Retention and Succession Planning Programs
- Develop KPIs, Performance Goals, Shared-Savings Bonus Programs
- PowerPoint Presentations for Customers or Employees
- Communication Campaigns – Employees, Customers
- Define SOPs, Design Performance Reports
- Network Analysis
- Cost Control Programs and Purchasing Controls
- Design and Implementation of any Project – regardless of complexity

#### Monthly or Quarterly Basis:

- Special Projects as needed
- Regular Assessment, Discussion & Recommendations of Operating Strategy
- Review of Operational Performance, Monitoring of Project Progress
- Staff or Field Manager Meeting Facilitation and Recommendations
- Employee Continuous Improvement Programs

---

For a free consultation regarding your resource needs and cost concerns, contact:

Joe White

[JoeWhite@CostDownConsulting.com](mailto:JoeWhite@CostDownConsulting.com)

404.542.3761 Mobile

770.995.6071 Office